

# United Way



The mission of the United Way of the Greater Winona Area is to focus **resources**, to **unite** communities, and to **inspire** people to measurably improve lives.

## Meeting Basic and Emergency Needs

Everyone will have the basic necessities of food and shelter as well as support during emergencies.

## Strengthening Children and Families

All children in our area will have the necessary physical, mental, emotional and social development to successfully grow and learn.

## Promoting Health and Independence

Communities are healthy and senior citizens and persons with disabling conditions remain independent.

### Programs Funded for 2015-2016

**American Red Cross:** Emergency Services

**Habitat for Humanity:** "A Brush with Kindness Program"; Building supplies and materials for homes needing repair

**Western Dairyland Economic Opportunity Council, Inc.:** Homeless Shelter Program, RSVP Volunteer Care Givers

**Catholic Charities:** MediAppS (Medication Application Service) free or low cost medication and medical devices

**Big Brothers/Big Sisters (Winona and Trempealeau):** Youth mentoring programs

**Boy Scouts (Gamehaven-MN and Gateway-WI):** Financial assistance for scouts

**Girl Scouts (Badgerland-WI):** Girl Scout Leadership Experience Program

**Family & Children's Center:** Matty's Place (Children's Advocacy Center) and home-based counseling

\***Hiawatha Valley Mental Health:** Counseling services for the underinsured

\***Project FINE (Focus on Integrating Newcomers through Education):** Safe and Healthy Families

\***Winona ORC (Occupational Rehabilitation Center):** Raised Bed Garden Project

**Elder Network:** Senior Support Services

**Volunteer Services:** Health and Nutrition Education

**SEMCAC (Southeastern MN Community Action Agency):** Senior Nutrition and "Meals on Wheels" Program

\***Live Well Winona:** Bike safety and helmet program

\***Home and Community Options:** Positive behavioral support training for families who support individuals with disabilities having challenging behavioral disorders

**WRC (Women's Resource Center):** Community outreach and systems advocacy program

\***Winona Family YMCA:** Diabetes Prevention Program

- \*- New Agency & New Program
- \*- New Program



### DONOR INFORMATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_

Employer \_\_\_\_\_

Email: \_\_\_\_\_

Please email the acknowledgement

Signature (required) \_\_\_\_\_

### GIFT OPTIONS

My ONE TIME gift is enclosed  
 Cash or  Check    Check # \_\_\_\_\_

Credit Card (Min. \$25)  
For secure credit card processing go to [unitedwaywinona.org](http://unitedwaywinona.org).

Text to give with your mobile device.  
Text "Give" to 507-200-3045 to get started.

Easy Payroll Deduction- I want to give:  
\$5    \$10    \$20    \$25    other per pay period.  
I get paid (circle one) 12 times    24 times    26 times a year

Date \_\_\_\_\_ My total gift \$ \_\_\_\_\_



Thank You!  
Please place  
first class  
stamp here.

United Way of Greater Winona Area  
902 East 2nd Street, Suite 330  
Winona, MN 55987

## The United Way of the Greater Winona Area: Goals For the Common Good

Our mission is to unite communities, focus resources and inspire people to measurably improve lives.

Our goal is to create long lasting changes by addressing the underlying causes of problems.

The United Way of the Greater Winona Area volunteers identified community goals that are most critical for advancing the common good by focusing on these areas:

Meeting Basic and Emergency Needs

Strengthening Children and Families

Promoting Health and Independence

Through these specific goals, we help people in a new way. We are breaking negative cycles and tackling the root causes of problems to create lasting change. This shared vision is mobilizing the community and creating collaborations that produce results. Together, we are changing the Greater Winona Area for the better of all of us.



## Give

The United Way campaign is the easiest and most powerful way to invest in our community.

One gift through the United Way helps more people in more ways than a gift to a single agency.

- When you choose to invest in your community, you may not have the time or resources to research where your charitable dollars would be best spent. When you choose United Way to manage your gift, you are guaranteed experience, accountability and effectiveness.

## Advocate

You can make change happen with your voice.

- Get informed. Tell your friends. Write a letter to the editor.

## Volunteer

- Consider becoming a volunteer. We will try to match your interests with our projects.
- Consider participating on a United Way Committee or as a board member.
- Assist with special event planning such as the kickoff breakfast or the Souper Bowl fundraiser.

[Connect With Us Online](#)

[www.unitedwaywinona.org](http://www.unitedwaywinona.org)

 [Facebook.com/UnitedWayGreaterWinona](https://www.facebook.com/UnitedWayGreaterWinona)

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# United Way

of the Greater Winona Area

**OUR GOAL:**

**\$350,000**



ORC, Winona



The easiest way to  
invest in Winona,  
Buffalo and  
Trempealeau  
counties.